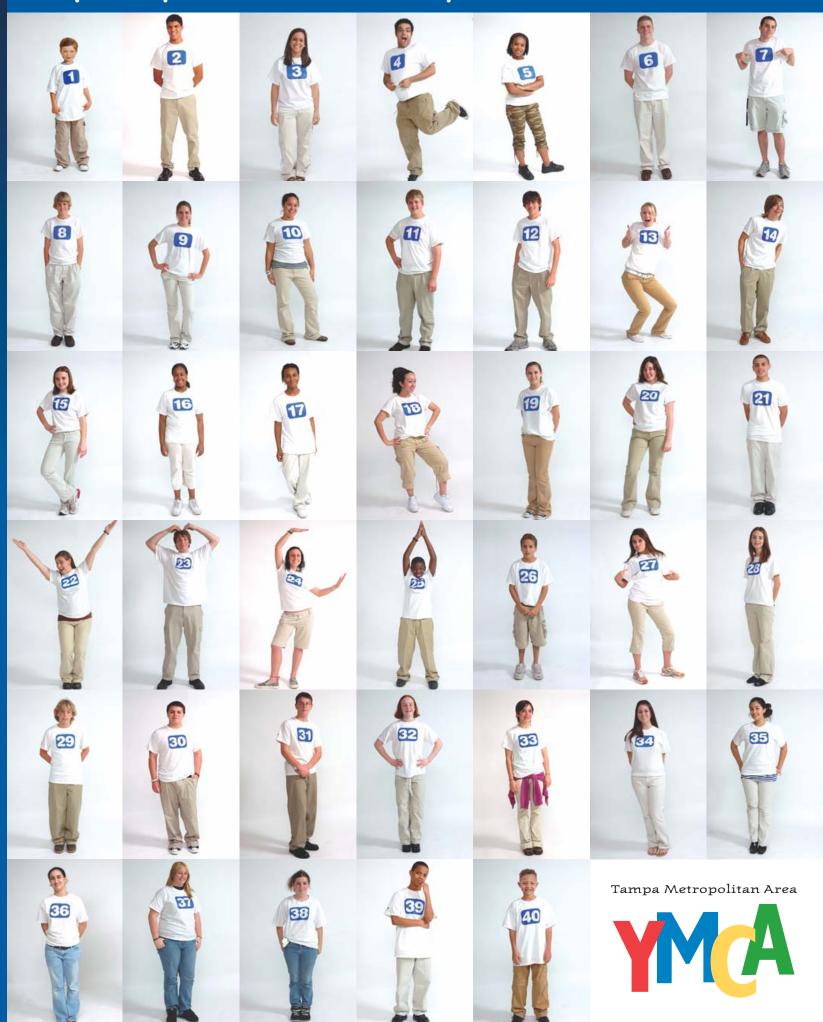
Tampa Metropolitan Area YMCA Annual Report 2006



We build strong kids, strong families, strong communities.

THE TAMPA METROPOLITAN AREA YMCA IS A 501(c)(3) NON-PROFIT ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #CH1227.



40 Developmental Assets[®] for Adolescents (ages 12-18)

Search Institute[®] has identified the following building blocks of healthy development – known as Developmental Assets – that help young people grow up healthy, caring, and responsible.

Dear Stakeholders,

This was a year of great change for the Tampa YMCA.

- Bob Gilbertson, who provided strong, visionary leadership for 25 years, made the difficult decision to leave Tampa and assume leadership of the YMCA of Greater Seattle;
- The visioning process for a new strategic plan was begun. The new strategic plan will guide the YMCA into the future, taking a good, hard look at who we are, what our mission to this community should be, and where and how we should expand our facilities and services;
- In 2006, the Tampa YMCA found new energy and vision in bringing developmental assets to the children and teens we serve. We continue our efforts to incorporate the essential building blocks for the healthy development of children into all YMCA youth programs. Search Institute® has identified these 40 Developmental Assets (printed on the previous page), as the necessary building blocks for healthy development that help young people grow up healthy, caring, and responsible.

The Tampa YMCA remains committed to positively impacting the lives of all children and families. It is imperative that we tackle the hard work of ensuring that every child in this community has the magic number of 31 developmental assets in his or her life. Thirty-one assets represent the baseline for positive growth for most youngsters. The challenge of engaging parents, teachers, religious leaders, and youth workers in serious dialogue about how our community values youth is upon us. Promoting healthy lifestyles that balance development of spirit, mind and body remains a priority. And, most importantly, the Tampa YMCA must be accessible and available to everyone in our community. We invite you to join us in these important endeavors in the months ahead.

As we move forward towards new leadership and a new vision, please keep the YMCA in your prayers. Staff and volunteers of the Tampa YMCA value the counsel, friendship and support of all YMCA stakeholders.

Sincerely

Laurie Ellis Interim CEO

Troy Fowler Chairman of the Governance Board

We Build Strong Kids, Strong Families, Strong Communities.

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8

- **1. Family support-** Family life provides high levels of love and support.
- advice and counsel from parents.
- 3. Other adult relationships- Young person receives support from three or more nonparent adults.
- **4. Caring neighborhood** Young person experiences caring neighbors.
- 5. Caring school climate- School provides a caring, encouraging environment.
- 6. Parent involvement in schooling- Parent(s) are actively involved in helping young person succeed in school.
- 7. Community values youth- Young person perceives that adults in the community value youth.
- 8. Youth as resources- Young people are given useful roles in the community.
- 9. Service to others- Young person serves in the community one hour or more per week.
- **10. Safety** Young person feels safe at home, school, and in the neighborhood.
- **11. Family boundaries** Family has clear rules and consequences and monitors the young person's whereabouts.
- **12.** School Boundaries- School provides clear rules and consequences.
- 13. Neighborhood boundaries Neighbors take responsibility for monitoring young people's behavior.
- 14. Adult role models- Parent(s) and other adults model positive, responsible behavior.
- **15. Positive peer influence** Young person's best friends model responsible behavior.
- **16. High expectations** Both parent(s) and teachers encourage the young person to do well.
- 17. Creative activities- Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.
- 18. Youth programs- Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in the community.
- 19. Religious community- Young person spends one or more hours per week in activities in a religious institution.
- 20. Time at home- Young person is out with friends "with nothing special to do" two or fewer nights per week.

40 BUILDING BLOCKS

- **21.** Achievement Motivation Young person is motivated to do well in school.
- **22. School Engagement** Young person is actively engaged in learning.
- **23.** Homework– Young person reports doing at least one hour of homework every school day.
- 24. Bonding to school- Young person cares about her or his school.
- **25. Reading for Pleasure-** Young person reads for pleasure three or more hours per week.
- **26.** Caring- Young person places high value on helping other people.
- 27. Equality and social justice- Young person places high value on promoting equality and reducing hunger and poverty. **28.** Integrity– Young person acts on convictions and stands up for her or his beliefs.
- **29. Honesty** Young person "tells the truth even when it is not easy."
- 30. Responsibility- Young person accepts and takes personal responsibility.
- **31. Restraint-** Young person believes it is important not to be sexually active or to use alcohol or other drugs.
- **32.** Planning and decision making– Young person knows how to plan ahead and make choices.
- 33. Interpersonal Competence- Young person has empathy, sensitivity, and friendship skills.
- 34. Cultural Competence- Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.
- 35. Resistance skills- Young person can resist negative peer pressure and dangerous situations.
- 36. Peaceful conflict resolution- Young person seeks to resolve conflict nonviolently.
- 37. Personal power- Young person feels he or she has control over "things that happen to me."
- 38. Self-esteem- Young person reports having a high self-esteem.
- 40. Positive view of personal future- Young person is optimistic about her or his person

2. Positive family communication- Young person and her or his parent(s) communicate positively, and young person is willing to seek

Essential to raising successful young people.

39. Sense of purpose-Young person reports that "my life has a purpose." Build Strong Kids.





The YMCA believes it's important for young people to learn how to live and act in the world around them- to explore, express, belong, and serve. Service to others gives young people opportunities to test ideas and behaviors and to experiment with different roles. It provides empathy, understanding and a sense of satisfaction in knowing they have made a difference in the lives of others.

YMCA teens provided 12,148 hours of service in 2006. As participants on teen advisory boards, with community improvement projects, outreach activities with migrant children and fundraising, YMCA teens increased their leadership abilities, learned new skills and developed an understanding of the lives of those less fortunate.

Developmental Asset #9 Service to others- Young person serves

in the community one hour or more per week.



TEEN PROGRAMS

DO SOMETHING GOOD

YMCA SUCCESS CENTERS

TEEN LEADERS IN TRAINING

Y GIRLS RULE PROGRAMS

OPHELIA YOUNG WOMENS' LEADERSHIP BOARD

Y's CHOICES

ACTIVE OLDER ADULTS

TEEN ADVISORS

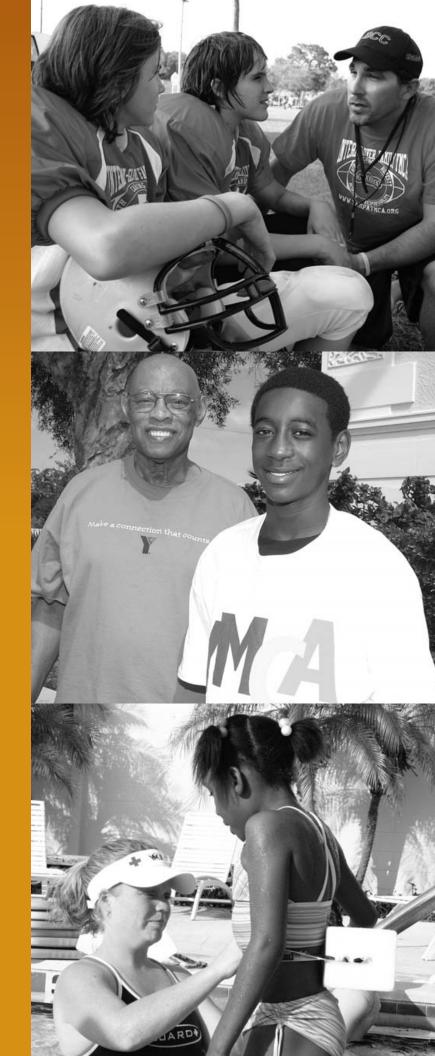




At the YMCA we believe building strong kids involves engaging all of the people around them. Young people can only feel safe, valued, useful, and spiritually grounded if their family and other adults in the community provide them with the essential building blocks they need along the way.

In 2006, through the YMCA's Do Something Good Volunteer Program, 3,994 adult volunteers served as coaches, advisory board members, mentors, tutors and fundraisers throughout the Tampa Association. These volunteers modeled positive behaviors and values for youth while providing 72,839 hours of important service to the YMCA and their communities.

Developmental Asset #3 Other adult relationships- Young person receives support from three or more nonparent adults





TEEN LEADERS' CLUBS

YOUTH SPORTS

SUMMER PROGRAMS

AFTER-SCHOOL PROGRAMS

Y GIRLS RULE PROGRAMS

MENTORS TO FOSTER KIDS

TEEN NIGHTS

TEEN ADVISORS

THE FIRST TEE OF TAMPA BAY

OPHELIA TEEN AMBASSADORS

YOUTH IN GOVERNMENT

In all YMCA activities, youth continually receive the support of adults and mentors.

Asset #35

YOUTH SPORTS

SUMMER PROGRAMS

TEEN LEADERS' CLUBS

YMCA SUCCESS CENTERS

DO SOMETHING GOOD

TRULY KNOWING ONESELF (TKO

TEEN LEADERS IN TRAINING

Y's GUYS

GIRLS CIRCLE

OPHELIA TEEN AMBASSADORS

THE FIRST TEE OF TAMPA BAY

The YMCA believes building strong kids is not about "fixing troubled kids." Building strong kids is about people, programs, institutions and systems that provide youth with the opportunities and the supports they need. It involves giving our youth the capabilities to resist involvement in situations which they know are wrong. Research shows that the more building blocks, or assets, a young person has in their life the less likely they are to engage in risky behaviors and the more likely they are to succeed.

their community by painting over graffiti in their area.

These YMCA teens give back to

connection the

Developmental Asset #35

Resistance skills- Young person can resist negative peer pressure and dangerous situations.



Volunteers of the Year

The Tampa Metropolitan Area YMCA has a long and successful history of attracting dedicated volunteers who generously donate of their time, talents and wisdom to ensure that the YMCA mission is put into action. While all of our volunteers are important to us, each year there are several who go well beyond the standard. It is our privilege to honor these 2006 Outstanding Volunteers ...



Bob Sierra Family YMCA



Charles Goulding Brandon Family YMCA



Mark Bullard Campo Family YMCA



Alberta Jackson Central City Family YMCA



Ron Robards Downtown YMCA Wellness Center



Kevin Barrett East Pasco Family YMCA



Mike Stevens The First Tee of Tampa Bay



Cynthia Sanders Interbay-Glover Family YMCA



Bob Buesing Tampa Metropolitan Area YMCA



Lisa Cheryl Jack New Tampa Family YMCA



Lisa Joyce Northwest Hillsborough YMCA



Ronna Kennedy The Ophelia Project – Tampa Bay



Gini Watkins Plant City Family YMCA

Teen Volunteers of the Year

The Tampa Metropolitan Area YMCA is committed to the healthy physical, emotional and moral development of youth in our community. Several years ago, the Tampa YMCA decided to include developmental assets in all YMCA programs for young people. Developmental assets are identified by Search Institute as essential building blocks which help young people become healthy, caring and competent adults. Each of the following young people have displayed the positive behaviors which demonstrate the importance of these developmental assets in YMCA youth programming.





Sydney Sivitz Bob Sierra Family YMCA



Marshal Cuscaden Brandon Family YMCA



Akilah Scott Central City Family YMCA



Tampa Metropolitan Area YMCA Annual Report 2006



Samantha Riner East Pasco Family YMCA



Steven Romeo The First Tee of Tampa Bay



Colton Remiker Interbay-Glover Family YMCA



Demi Pendarvis Jew Tampa Family YMCA



Ricky Aspuria Northwest Hillsborough YMCA



Lauren Trotter The Ophelia Project – Tampa Bay



India Terr Plant City Family YMCA

2006 was an outstanding year for the Tampa Metropolitan Area YMCA. Program highlights from the past year include:

66,023 youth and teens benefited from asset-rich **programs** designed to provide the building blocks essential for healthy development.

Through YMCA Do Something Good 3,994 men, women and children volunteered 72,839 hours of service throughout the community to help the YMCA meet our mission to build strong kids, strong families and strong communities.

In 2006, the YMCA began a Workforce Empowerment initiative (WE!) providing young adults, ages 16 to 22, with assistance in their transition to adulthood by focusing on employment needs and job readiness skills.

Reaching beyond the walls of YMCA facilities, health and wellness programs aimed at preventing childhood obesity, diabetes and asthma touched 88,449 young people and their families throughout our community.

Additionally, the YMCA ACTIVATE AMERICA initiative engaged 3,400 parents and children throughout the county in healthy activities in local neighborhoods.





The Tampa YMCA provided 1,154 foster children with memberships where they received countless opportunities to participate in an asset rich environment. Sixty-eight new foster parents were recruited and trained. Parent's night out for foster parents, new back packs stuffed with school supplies, prom dresses, Christmas gifts and tutors were also supplied to support these youngsters.

After-school programs served 3,515 youth through Childcare Services and in-branch programs. In addition, 245 well-deserving children from low income neighborhoods were served through YMCA Success Centers.

YMCA Summer Day Programs provided 6,047 youngsters with a full-day of asset-rich summer fun. Financial assistance in the amount of \$410,000 was provided to 1,732 of these youth.

Water safety and swimming skills were taught to 5,484 youngsters in 2006 in YMCA Learn to Swim programs.

PUBLIC SUPPORT AND REVENUE	Un-Audited 2006	Audited 2005
Membership Dues	\$14,852,481	\$13,825,712
Program Fees	\$8,068,426	\$7,984,499
Contributions	\$6,501,693	\$4,363,858
Investment Income	\$1,141,893	\$919,180
Government Grants	\$2,797,806	\$5,894,038
United Way of Tampa Bay	\$406,533	\$413,365
Other	\$194,614	\$342,774
Total Public Support and Revenue	\$33,963,446	\$33,743,426
EXPENSES		
Youth Programs	\$12,661,480	\$14,874,469
Childcare and Family Programs	\$10,691,508	\$10,352,699
Adult Service Programs	\$4,809,771	\$4,726,792
Management and General	\$2,626,251	\$2,208,567
Fundraising	\$590,994	\$602,112
Total Expenses	\$31,380,004	\$32,764,639

\$2,583,442

ASSETS

Change in Net Assets

Total Assets	\$52,447,820	9
Property, Plant and Equipment	\$36,159,515	9
Investments	\$8,976,479	
Other Assets	\$7,311,826	

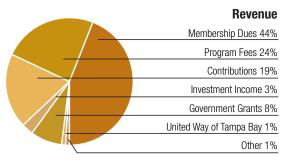
LIABILITIES & NET ASSETS

	Other Liabilities	\$4,273,704	
	Bond Payable	\$18,800,000	9
	Total Liabilities	\$23,073,704	9
	Net Assets	\$29,374,116	9
	Total Liabilities & Net Assets	\$52,447,820	5

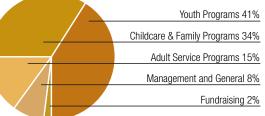
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#30 **Responsibility-**Young person accepts and takes personal

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Expenses



Total Scholarship Members 35.000 30.000 25,000 20.000 15,000 10,000 5.000

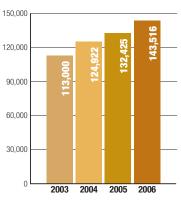
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\$6,407,137 \$7,147,137 \$36,347,689 \$49,901,963

\$4,311,289 \$18,800,000 \$23,111,289 \$26,790,674 \$49,901,963



2003 2004 2005



Community Partners

The YMCA is fortunate to have a long history of collaborating within communities as we work to tackle some of the most challenging of today's problems. These partnerships allow us to serve this community better and more broadly while positioning the YMCA as a leader and key collaborator in getting the job done.

A Woman's Place Ministries AARP Achieve Tampa Bay Allegany Franciscan Foundation American Diabetes Association American Heart Association Argosy University Asthma and Allergy Association Bank of America BankAtlantic Bay Area Legal Services The Boys Project Boy Scouts of America-Gulf Ridge Council Brandon Chamber of Commerce Brandon Regional Hospital Care Options Program Catholic Charities Centre for Girls CHAP - Churches Association in Hillsborough County Children's Board of Hillsborough County The Children's Home City of Tampa City of Tampa Park and Recreations Department City of Temple Terrace College Hill Library **Computer Mentors** Conn Foundation Connected By 25 **Cornerstone Kids Ministries** The Crossings Church Eckerd Family Foundation Family Enrichment Center Fifth Third Bank First Baptist Church of Palm River Florida Agency for Workforce Innovation Florida Department of Children and Families Florida Department of Health Florida Department of Transportation Florida Institute for Community Studies Florida Kinship Center Florida Mental Health Institute Foundation Familia Sana Gasparilla Distance Classic Association. Inc. Girl Scouts of the Suncoast Council Greater Palm River Point CDC Harris Temple AME Church

Haven Poe Center Healthy Start Coalition of Hillsborough County Hillsborough Community College Hillsborough County: - Anti-Drug Alliance - Child Care Licensing - Children's Services SWAT - Community Alliance - Extension Service - Health Department - Parks and Recreation Center - Resource and Referral - Sheriff's Office - Technical Education Hillsborough Kids. Inc. Hispanic Home Child Care Providers Association Hispanic Services Council Home Child Care Providers Association of Northeastern Hillsborough County Jan Platt Library Latin-American Family Home Child Care Providers & Centers Association Leadership Brandon The Lutheran Services Food Program Mendez Foundation Mental Health Care, Inc. Messiah Lutheran Church Moffitt Cancer Center MORE HEALTH and Tampa General Hospital The Ophelia Project (National) Ounce of Prevention Fund of Florida Palm River Point CDC Partners N Care Child Care Resource and Referral Partnerships in Prevention Patel Conservatory Positive Spin Quality Family Home Child Care Association #7 Redlands Christian Migrant Association Rural Social Services Partnership Saunders Library Seminole Heights Homeowners' Association School District of Hillsborough County South Eastern Family Child Care Providers Association

St. Joseph's Children's Advocacy Center St. Joseph's Children's Hospital St. Joseph's Hospital St. Lawrence Catholic School St. Mary's Episcopal School St. Peter Claver Catholic School Sylvia Thomas Center Take Charge Tampa Bay Workforce Alliance Tampa Community Health Centers Tampa Downtown Partnership Tampa Home Child Care Providers Association Tampa Preparatory School Town and Country Alliance Town and Country Hospital U. S. Centers for Disease Control U.S. Department of Labor United Hispanic Family Child Care Providers Association United Way of Tampa Bay University Area Community Development Center University of Florida Extension Site Unlimited Child Care Providers & Parent Association University of South Florida: - College of Anthropology - College of Education - College of Public Health - Kinship Center University of Tampa Upper Tampa Bay Chamber of Commerce Upper Tampa Bay Library VISN 8 Community Care Coordination Services West Central Florida Area Agency on Aging, Inc. Westchase Chiropractic

Community values youth- Young person perceives that adults value youth.

Contributors

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Peaceful conflict resolution- Young person seeks to resolve conflict nonviolently.



YM A

Tampa Metropolitan Area YMCA Administrative Offices 110 East Oak Avenue Tampa, Florida 33602 (813) 224-9622

Tampa Locations

Bob Sierra Family YMCA 4029 Northdale Blvd. Tampa, FL 33624 (813) 962-3220

Bob Sierra YMCA Youth & Family Center 4015 Ragg Rd. Tampa, FL 33624 (813) 269-9404

Brandon Family YMCA 3097 S. Kingsway Rd. Seffner, FL 33584 (813) 685-5402

Campo Family YMCA 3414 Culbreath Rd. Valrico, FL 33594 (813) 684-1371

Bob Gilbertson Central City Family YMCA 110 East Palm Ave. Tampa, FL 33602 (813) 229-9622

Dade City Family YMCA 38035 Meridian Ave. Dade City, FL 33525 (352) 521-0484

Downtown YMCA Wellness Center (2 locations) 104 South Franklin St. Tampa, FL 33602 (813) 229-1305

100 North Tampa St. Tampa, FL 33602 (813) 222-1334

East Pasco Family YMCA

37301 Chapel Hill Lp. Zephyrhills, FL 33541 (813) 780-9622

YMCA Express at FishHawk Ranch 16144 Churchview Dr., Suite 201 Lithia, FL 33547 651-4200 **The First Tee of Tampa Bay** 7746 Temple Terrace Hwy. Temple Terrace, FL 33637

(813) 984-8655 Interbay-Glover Family YMCA 4411 S. Himes Ave.

Tampa, FL 33611 (813) 839-0210

New Tampa Family YMCA 16221 Compton Dr. Tampa, FL 33647 (813) 866-9622

Northwest Hillsborough Family YMCA 8950 W. Waters Ave. Tampa, FL 33615 (813) 249-8510

The Ophelia Project-Tampa Bay 1905 N. Florida Ave. Tampa, FL 33602 (813) 760-0577

Plant City Family YMCA 1507 YMCA Pl. Plant City, FL 33567 (813) 757-6677

YMCA Camp Cristina 9840 Balm Riverview Rd. Riverview, FL 33569 (813) 677-8400

YMCA Express at Westpark Village 9878 W. Linebaugh Ave. Tampa, FL 33626 (813) 792-7838

YMCA Child Care Services

110 East Oak Ave. Tampa, FL 33602 (813) 223-2895

YMCA Community Initiatives 110 East Oak Ave. Tampa, FL 33602 (813) 224-9622

The Tampa Metropolitan Area YMCA, part of a worldwide fellowship which is driven by a loyalty to Judeo-Christian values, but open to all faiths, uses volunteers and resources to provide significant solutions to community needs and nurture family and individual development of spirit, mind and body.

The YMCA is a volunteer-driven charity. No one is turned away due to an inability to pay.

Mission Statement